



**MINISTRY OF PUBLIC WORKS,  
METEOROLOGICAL SERVICES AND TRANSPORT**

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## Memorandum

**To:** Secretary-General to Parliament

**From:** Minister for Public Works, Meteorological Services and Transport

**Date:** 22 November 2023

**Subject:** Response to Written Question: Question No. 192 of 2023

Pursuant to Standing Order 45(3), I hereby submit the response to the Written Question 180 of 2023 by Hon. Naisa Tuinaceva below. Please find below the response as provided to the Ministry by the LTA.

“Can the Minister provide Parliament with details on the total funds spent by the Land Transport Authority on Road Safety Education and Awareness Programmes and the breakdown of each activity for the period January to September 2023?”

Expense Categories	Amount (VEP)	MoF Budget VEP	Virement	LTA Revised Budget VEP	Activities
Community & School visits	\$ 35,539.85	\$ 16,092.16	\$ 19,447.69	\$ 35,539.85	Visit villages, communities, settlements, schools, outer-islands, etc
Media Campaign	\$ 12,377.98	\$ 5,604.65	\$ 6,773.33	\$ 12,377.98	Print media (e.g. Fiji Sun, Fiji Times, Magazines), Social media (e.g. Facebook, TikTok, twitter), TV advertisements (e.g. FBC, Fiji TV, Mai TV), Radio (FBC, CFL)
Public Outreach Programs	\$ 7,356.02	\$ 3,330.75	\$ 4,025.27	\$ 7,356.02	Awareness booths at festivals, public events, University open day
Road Side Awareness	\$ 5,189.55	\$ 2,349.79	\$ 2,839.76	\$ 5,189.55	Awareness of drivers, pedestrians and passengers
Defensive Driving Courses	\$ 11,436.07	\$ 5,178.16	\$ 6,257.91	\$ 11,436.07	Conduct DDC courses throughout Fiji
	\$ 71,899.47	\$ 32,555.51	\$ 39,343.96	\$ 71,899.47	

The Land Transport Authority (LTA) has spent around \$71,899.47 on Road Safety Education and Awareness Programmes for the period January to September 2023 and the breakdown is as follows:

- \$35,539.85 has been spent on **community and school visits**. LTA has a dedicated road safety team which visits villages, settlements, communities, schools, outer-islands to create road safety awareness.
- Additionally, \$12,377.98 has been spent on **media campaigns**. This includes print media such as Fiji Sun, Fiji Times and popular magazines. LTA has been posting

road safety messages on social media platforms such as Facebook, Twitter and TikTok.

- The Authority has also running road safety advertisements on television platforms such as FBC TV, Fiji TV and Mai TV. LTA has also been carrying out road safety awareness on major radio stations such as FBC and CFL.
- \$7,356.02 has been spent on **public outreach programs** such as festivals, major public events and University's Open Day.
- \$5,189.55 has been spent on road side awareness programs whereby face to face interactions and road safety flyers are distributed to Drivers, Pedestrians and Passengers.
- \$11,436.07 has been spent on conducting **Defensive Driving Courses (DDC)** throughout Fiji. The funds have been spent on hire of venues to host DDC in different towns to meet the demand.
- LTA has spent around \$71,899.47 on Road Safety Education and Awareness Programmes for the period January to September 2023.
- Only \$32,555.51 has been provided as budget support for the same period. LTA had to carry out an internal **virement of \$39,343.96** from other expense categories to carry out its Road Safety Education and Awareness function.

From January to September 2023, the LTA has conducted 307 **School Education and Awareness** impacting 55,104 people, 102 **Public Outreach** impacting 21,075 people, 250 **Office Outreach** impacting 8,269 people, 230 **Driver Roadside Awareness** impacting 14,480 people, 08 **Stop, Revive, Survive Campaigns in partnership with Nestle** impacting 4,800 people, 164 **Passenger Roadside Awareness** impacting 34,894 people, 120 **Pedestrian Roadside Awareness** impacting 13,183 people and 334 **Community Outreach Awareness** impacting 78,486 people.

Furthermore, the LTA has also been reaching out to the corporate bodies to come on board and join LTA in advocating road safety messages and road safety campaigns.

Around \$50,000 of in-kind assistance have been received from corporate entities. This includes road safety flyers (English, iTaukei and Hindi), bumper stickers, key-tags, etc.

Apart from the above, the LTA Media Team are continuously rolling out road safety messages via the LTA Social Media Platforms such as Facebook, Twitter and Tick Tock and mainstream media.



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In conclusion, The safety of our people is non-negotiable, and our commitment to this cause should be reflected in the prudent allocation and effective utilization of funds.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'R. Tuisawau', followed by a horizontal line.

**Hon. Ro Filipe Tuisawau**  
**Minister for Public Works, Meteorological Services and Transport**